

The CitySoft AI Challenge

Crowdsource AI ideas from the people who know your business best, your employees.

Every business has AI potential sitting untapped in the day-to-day frustrations of its staff. The AI Challenge surfaces those ideas, filters them for what's actually achievable, and gives you a clear path to real efficiency savings. **It's positioned to staff not as a threat, but as a way to improve their working lives**, freeing them from repetitive tasks so they can focus on work where they truly add value.

WHY RUN IT



Surfaces AI opportunities from every level of the business, not just IT or leadership



Frames AI positively to staff, removing tedious work so they can focus on higher-value tasks



No AI expertise required, a branded chatbot guides every employee through it



Ideas are filtered and scored in real time, so you only review workable submissions



Drives staff engagement and buy-in for AI adoption from day one



Ends with a clear, costed path to implementation, not just a list of ideas

HOW IT WORKS



STEP 01 Kickoff Meeting

We meet with your leadership team to define the 3 core pillars you want AI to deliver against.



STEP 02 Notice Period (Typically Two Weeks)

Staff are notified ahead of time, typically two weeks, with the submission parameters, example ideas, and the pillars the company has set.



STEP 03 All-Hands Kickoff

On the morning, a short all-hands session explains the challenge and how to use the chatbot, then submissions open.



STEP 04 Defined Open Submission Window

POWERED BY CITYSOFT

The chatbot, branded to your business, is live for a set window, typically 4 to 8 hours. Employees drop in and submit as many ideas as they like.

GUIDES

Asks questions to draw out and clarify each idea

LIVE SCORES

Rates achievability, cost effectiveness and feasibility

REFINES

Prompts staff to simplify or tweak until it's workable



STEP 05 Aggregation & Review

Ideas are aggregated and reviewed against the three pillars set in step one.



STEP 06 Judging & Recognition

The best idea, or ideas, are selected and recognised by the company. A prize is optional, but a great way to build momentum.



STEP 07 From Idea to Implementation

We sort the winning ideas into quick wins, connected work and larger builds, then deliver them on our secure AI platform.



WHAT WE PROVIDE

The branded chatbot, the session structure, the scoring criteria and judging support, plus the secure platform and tooling to deliver the winning ideas afterwards. You run the session, we give you everything you need.

Ready to run an AI Challenge at **your business?**